

AGREEMENT

1. TNS ("**Agency**") is conducting market research concerning certain new products and product ideas for Information and Communications Technology ("**ICT**") for a client ("**Client**") in which you have agreed to participate ("**Market Research**").
2. In the course of the Market Research, the Agency will disclose to you information that is confidential and proprietary ("**Confidential Information**"). All information disclosed to you is deemed Confidential Information. The Confidential Information may include, for example, the features, characteristics, look, videos, and image of the products, product ideas and ICT solutions that will be presented to you during the Market Research.
3. You agree to evaluate the new products and product ideas using a site ("**Site**"). For this purpose, you agree to provide reports, data, and suggestions ("**Feedback**") concerning these new products and product ideas, as may reasonably be requested.
4. You are not required to include any information in the Feedback that personally identifies you. The Agency or Client may track the Site to analyze Feedback, trends, administer the Site, track your actions and use of the Site, record transactions, and gather demographic information for aggregate use. Such information for research purposes is not linked to any personal information that can identify any individual person. However, your consent shall be obtained in such an event/situation where your personal details may need to be disclosed to a third party.
5. You agree that all right, title, and interest to any Feedback (and any and all relevant intellectual property rights related thereto) will become the exclusive property of the Client, and the Client may disclose or use any Feedback for any purposes whatsoever, entirely without obligation of any kind to you.
6. You acknowledge and agree:
 - 6.1. to hold all Confidential Information in strict confidence and to refrain from using any Confidential Information for your own or any third party's benefit, or in any other manner;
 - 6.2. not to use or attempt to use any "spider," "robot," "bot," "scraper," "data miner," or any other program, device, algorithm, process, or methodology to access, acquire, copy, or monitor the Site or pages, data or content found on the Site, including the new products and product ideas;
 - 6.3. not to disclose to any third party the Confidential Information and details of the Market Research, through any means, including but not limited to personal conversations and social networking; and
 - 6.4. that all new products and product ideas presented in the Market Research are proprietary, and that you have no direct or indirect right, title or interest therein or thereto.